

Matheus Petroni

Lead/Staff Product Designer

contact@mthpetroni.com

[LinkedIn](#) and [Portfolio](#)

+5511983336993, São Paulo/BR

Work Experience

Product Design Lead

Bitso

Mexico City, Mexico (Remote)

Ago 2022 – Present

Course Facilitator

Mergo User Experience School

São Paulo, Brazil

Mai 2021 – Dec 2023

Senior Product Designer

Olist

Curitiba, Brazil (Remote)

Apr 2021 – Jul 2022

Product Designer

Associação Nova Escola

São Paulo, Brazil

Oct 2018 – Mar 2021

Product Designer

FestaLAB

São Paulo, Brazil

Jan 2018 – July 2018

UI and Digital Designer

ManageFlitter

Sydney, Australia (Remote)

Dec 2015 – Jan 2018

Web Designer

Sintony Comunicação

São Paulo, Brazil (Remote)

Aug 2014 – Sep 2015

Web Design Intern

Agência KR

Bauru, São Paulo

Mar 2013 – May 2014

[DETAILED ON LINKEDIN >](#)

Education

Master Degree in HCI, Artificial Intelligence and Speculative Design

Pontifical Catholic University (PUC)

São Paulo, Brazil

Feb 2022 – Jan 2024

Professional Training in UX Design

Mergo User Experience School

São Paulo, Brazil

Aug – Dec 2018

Bachelor Degree in Graphic Design

São Paulo State University (UNESP)

Bauru, Brazil

Feb 2013 – Dec 2017

Design and Media Arts Studies

University of New South Wales (UNSW)

Sydney, Australia (Scholarship)

Feb – Nov 2015

Skills

Strong leadership, decision-making, and stakeholder management skills

14+ years in digital product design, with end-to-end experience from research to post-launch metrics

Experience with end-to-end digital product process, from research to post-launch metrics

AI-informed design process, grounded in both professional practice and academic research

Portuguese (Fluent), English (Fluent), Spanish (Advanced)